TIMES VERIFIED A SHOT OF HOPE

TOI fights wave of fake news pandemic, debunks 2,000 viral misleading messages

TIMES NEWS NETWORK

Are newborn cows being slaughtered in order to produce Covaxin vaccine?" This was among the 2,000 forwarded messages ranging from "Zydus to produce new injection wherein positive patient can be converted to negative in 7 days" to news about free emergency cab services provided for vaccination of senior citizens that **TOI** busted as fake through its new campaign 'Times Verified'.

Since its launch on April 17, the initiative—that aims to break the chain of viral misinformation and disinformation—has received over 5,500 unverified or suspicious messages from readers for verification on the WhatsApp number 9819432222. And our expert panel—made up of reporters, editors and representatives from the BMC and the government—have been busy clearing the air by tapping into their credible bank of sources.

In the last few weeks, the panel has not only called out scams pertaining to adoption of children whose parents were badly affected during Covid but also dismissed absurdities such as "bulbs lighting up automatically at the vaccinated area" and "vaccinated people to die within two years claimed by world's top virologist" with a bold red stamp that cried: "This message is fake".

Stressing on the dangers of this parallel wave of false news, US-based physician Dr Seema Yasmin whose new book speaks about how misinformation spreads faster than microbes in times of crisis recently urged readers to identify red flags such as information that is packaged to be "very certain".

Trust **TOI** to alert you to such red flags and vaccinate you with the truth. Forward all dubious, anxiety-causing messages to our expert panel, and let the green tick in the Times Verified logo counter the tyranny of the grey curved arrow of forwards.

